

Pazazz: the new apple in town

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Jennifer Miller 9:38 p.m. CDT April 1, 2015



If you've given all your apple love to Honeycrisps, you might have to make some room in your heart for the new pip in town. Iowa, meet Pazazz, a new apple variety rolled out by Honeybear Brands, one of the first growers of Honeycrisps. The Pazazz apples are grown in Elgin, Minn.

The Pazazz is a descendent of the Honeycrisp that is harvested in fall, but grown to improve in storage, reaching its best in the winter months. Honeybear describes the Pazazz as having a Honeycrisp-like crunch and a sweet-tart flavor.

You can be one of the first to taste the Pazazz if you head to one of these Hy-Vees Friday evening or Saturday morning. Tastings are happening on Jan. 23, 4 to 6 p.m. at the Urbandale (8701 Douglas Ave.) and Waukee (1005 E. Hickman Road) Hy-Vees; and Jan. 24, 8:30 to 10:30 a.m. at two Ankeny Hy-Vees (410 N. Ankeny Blvd. and 2510 S.W. State St.)

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